

# Social Media Team Raises Club's Profile

By Dennis Rendleman

The NYFC has continually evolved throughout its 105-year history to best serve and foster community among musicians within its membership. It is this —the NYFC's ability to keep in touch with its members and the trends of the time—that has allowed the organization to fulfill its mission of offering performance opportunities for flutists and composers for over 100 years.

Most recently, the club has focused its attention on gradually shifting away from its traditional paper communications toward a more digitally focused system.



Jessica Ringston is one of four members of the Social Media Team.

This adjustment propelled the NYFC into the social-media realm. The club maintains an active presence on <u>Facebook</u>, <u>Instagram</u> and, most recently, <u>Threads</u>.

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# Explore Modal Warm-Ups, Global Cultures From Home

By Isabella Carucci

Flutists and curious listeners are invited to two New York Flute Club virtual events in February that offer participants an opportunity to learn, reflect, and be inspired. On <u>Feb. 2 Tereasa Payne</u> will showcase various

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2024-2025

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Jenny Cline	2022-2023
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### From the President



# Club Events Chase Away Winter Blues

ven though the
weather has been
freezing in January,
we happily logged into
Zoom from the comfort of
our homes to meet Molly

Gebrian, who presented a session on her book *Learn Faster, Perform Better: A Musician's Guide to the Neuroscience of Practicing.* After an interesting round of Q&As, we logged out with new concepts to consider and incorporate into our practice routines.

On Jan. 26, we are set to celebrate Robert Dick's 75th birthday with an inspiring mastery class and recital. We are eager to experience Robert's teaching, compositions, and collaboration with harpist/composer Stephan Haluska, knowing it will be memorable and meaningful for his students, friends, and colleagues.

If the winter continues to live up to its reputation, February is sure to be chilly. Happily, the Club will present two more online events. The third installment of Nancy Toff's curated series features Tereasa Payne, who will discuss and perform on world flutes (Feb. 2—yes, it's on a Sunday!), and on Thursday, Feb. 20, bring your flute for another "I Just Wanna Play" event, this time with Laura Lentz, who will walk us through exercises from her book *Modal Flute Warmup: Sound Discovery and Color Palette Expansion*.

Keep warm and keep practicing!

~Lish president@nyfluteclub.org

### **Newsletter Staff**

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Contact us: <a href="mailto:newsletters@nyfluteclub.org">newsletters@nyfluteclub.org</a>

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# Dec. 15 Concert Offered Cornucopia

Commissioned Work by Davis Headlined Event With a Dozen Artists





ABOVE: Tyson Gholston Davis's *Cyan Lyricism* was performed by soprano Amber Evans and guest flutist Tadeu Coelho, conducted by Felipe Tristán and backed up by a flute choir; composer Tyson Davis; organizer Jayn Rosenfeld. BELOW, clockwise: Evans congratulated Davis after the debut of his commissioned piece; Coelho and Evans jammed during an improv session; UpTown Flutes regaled the audience with a Pulitzer winner, among other numbers; a flute quartet played Joan Tower's *Fanfare for the Uncommon Woman No. 5*.









### Ensemble Heads Into New Calendar Year



Front row, left to right: Ambika Bansal, Elizabeth LaBarbera, Margot Maxwell, Hillary Aidun, and Katie Soricelli. Back, left to right: Stephen Josephs, Lester Yu, Bill Giannone, Danielle Schussel, Gene Coleman, Cora Riechert, Catherine Xu, Sam Ostrowski, Iona Aibel, Mark Vickers, Lauren Kurtz, Bette Druck, Karen Robbins, and James Marcus.

Photo: Brian Klasewitz

On Saturday Dec. 14 the NYFC Ensemble held its fourth rehearsal of the season with 19 members (all returning) participating at Studios 353 in Manhattan. Mark Vickers led the group through *Edelweiss* (Koncelik), *Reverie* (arr. Ben-Meir). *Diffusion and Light* (McIntosh), *Ancient Airs* (arr. Jicha), *Masques* (McGinty), *American Flute Salute* (arr. Holcombe), and *Scarborough Fair* (arr. Rice-Young).

During the mid-rehearsal break, the question "What are your favorite holiday memories?" was posed to the members. Answers included the smell of babka bread baking in the oven, trips to the movies, Chinese food along with a number of traditional and non-traditional dishes, forming new relationships, and spending quality time with friends and family, sometimes traveling, sometimes staying close to home.

The next rehearsal for the flute ensemble will be on Sunday, Jan. 19 from 2:00-4:00 p.m. at the same location, Studios 353 at 353 W. 48th St. To join the ensemble you must be a current member of the New York Flute Club. No audition is required. The Ensemble accepts all levels of players. If you would like to participate, email Ensemble director Mark Vickers at ensembles@nyfluteclub.



### Social Media Team Raises Club's Profile

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The newly formed NYFC Social Media Team aims to ensure that timely information is available to members of the NYFC community who might want to attend and/or

participate in performances, mastery classes, and rehearsals, as well as enjoy member spotlights, newsletter features, photos or video appearances throughout the season.

This season our committee was challenged to build

a more consistent presence for the NYFC across its various social platforms.

The Flute Club's other

**Social Media Team** 

members, clockwise

from top left: Dennis

Rendleman (chair),

Cosme-Sánchez.

Our team is made up of four talented volunteers: Jenny Cline, Darwin Cosme-Sánchez, Dennis Rendleman (chair), and Jessica Ringston. Each of these individuals has found creative ways of contributing to the team by utilizing his or her own unique social-media skills. Darwin Cosme serves as our main graphic designer and creates impressive posters for each of the events listed throughout the season calendar. Jessica Ringston develops informative captions for our various postings. NYFC veteran Jenny Cline has brought a wealth of insight and knowledge about the club's history. As a contributor to the NYFC

YouTube channel, Cline knows a lot about archived performances, which often make for great throwback content.

It has been a joy for me to serve as chair of the Social Media Team this season and I am so proud of the growth we are already

> seeing with this new followers and is monthly. The NYFC also seeing steady Our recent transition

approach to media coverage. Since last October, our Instagram has grown to 1,500 averaging 29,000 views Facebook account is growth. from Twitter to Threads

has greatly improved our posting efficiency. Facebook, Instagram and Threads all fall under Meta Platforms, Inc. This is great because we are often able to develop a singular post that will automatically populate to all three platforms, instead of having to create separate content for each platform.

We are always looking for fun, fluterelated content—especially video—to post/ repost on our platforms. If you have any content to feature please share it with us by tagging the NYFC in the post itself.

All other requests can be sent to socialmedia@nyfluteclub.org or through Direct Messages (DMs) on Instagram and Facebook.

### Explore Warm-Ups and Global Cultures From Home

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flutes from diverse cultures in a session for music lovers of all ages. Then, on Feb. 20, Laura Lentz will lead a virtual session introducing warm-ups using modes for teachers and flutists at the high school level and beyond.

\*

NYC-based flutist Tereasa Payne will host a journey of musical discovery in her 5:30 p.m. Feb. 2 virtual session *Flutes of the World*. In this interactive session, Payne will present a variety of flutes from diverse cultures across the globe while offering insights into their



Tereasa Payne

history, cultural significance, and unique sounds along the way. All are welcome to attend whether you're a flutist or a general music lover. From straight flutes to those that are curved and round. red to gold, and African to Indian,

the instruments in this session will be performed live. Payne will play on more than 14 instruments in this session. Participants are encouraged to come with questions.

After starting her career as an orchestral flutist, Payne added clarinet and saxophone to her arsenal because she wanted an additional challenge. Loving the new opportunities that these additional instruments offered, she began to seek out new worlds through flutes.

\*

Next up, flutist and educator Laura Lentz will guide a virtual session at 7 p.m. on Thursday, Feb. 20, in which she will present exercises from her

newly released book, *Modal Flute Warmup:* Sound Discovery and Color Palette Expansion, which offers flutists a refreshing approach to warm-ups.

Participants are welcome to attend with or without their flutes, but the session will include opportunities to mute and try out exercises. Lentz will speak to practicing with a mindset of curiosity and discovery.



Laura Lentz

Lentz is a passionate interpreter of contemporary music. She has a deep commitment to sharing the work of today's most forward-thinking composers and is dedicated to both performance and mentorship through her work as a soloist, collaborator, and teacher.

Experience Lentz's dynamic teaching style and gain valuable tools for your playing and teaching during this session.

#### **Tune in online:**

Sun. Feb. 2.: World Flutes With **Tereasa Payne**, 5:30 p.m.

Thurs. Feb. 20: **Laura Lentz**, <u>Modal Flute</u> Warmup, 7:00 p.m.

### **2024-2025 EVENTS**

Sun. Oct. 6: **Sandra Miller,** concert 5:30 p.m .at Mannes School of Music\*, 55 W. 13th St., NYC

Mon. Oct. 14: **Lish Lindsey**, 'Play With the President,' online, 7 p.m.

Thurs. Oct. 17: **Kim Scott**, jazz improv, online, 7:00 p.m.

Sun. Nov. 17: **Miguel Ángel Villanueva**, 3:30 p.m. mastery class, 5:30 p.m. concert, at Mannes

Thurs. Nov. 21: **Denis Savelyev,** Ukrainian pieces, online, 7:00 p.m.

Thurs. Dec. 5: **Leonard Garrison** on Gaston Crunelle, online, 7:00 p.m.

Sun. Dec. 15: **Chamber music concert** featuring **UpTown Flutes** and friends and a premiere by **Tyson Gholston Davis**, performed by **Tadeu Coelho**. 5:30 p.m. at the Allen-Stevenson School, 132 East 78th St.

Thurs. Jan. 9, 2025: **Molly Gebrian** on the Neuroscience of Practicing, online, 7:00 p.m.

Sun. Jan. 26: **Robert Dick** 75th Birthday Celebration, 3:30 p.m. mastery class, 5:30 p.m. concert, live at Mannes.

Sun. Feb. 2.: World Flutes with **Tereasa Payne**, online, 5:30 p.m.

Thurs. Feb. 20: **Laura Lentz**, Modal Flute Warmup, online, 7:00 p.m.

Sat. March 1: **Karl-Heinz Schütz**, mastery class 3:00-4:30 p.m., Mannes

Sun. March 2: **Karl-Heinz Schütz**, concert 6:00 p.m., at Mannes

Sun. March 30: NY Flute Fair with guest artist **Gary Schocker**, live at Allen-Stevenson School, 132 East 78th St.

Sun. April 27: **NYFC competition winners concert**, Theatre at St. Jean, 150 East 76th St.

Sun. May 18: **NYFC annual meeting** and Ensemble program. Time and venue TBD.

\*NOTE: All concerts held at the Mannes School of Music are presented in collaboration with the Mannes School and held in Ernst C. Stiefel Hall, 55 W. 13th St., NYC.





### **Apply for Young Musicians Contest**

The club will be holding its annual Young Musicians Contest on Sunday Feb. 23. The application deadline is Saturday, Feb. 1.

The contest is divided into four age groups for students playing the Western concert flute (Boehm flute in C): ages 8 and under, 9 to 11, 12 to 14, and 15 to 18 (in the last category, students must currently be in high school or the home-schooling equivalent). Students who play non-Western flutes (e.g., pan flute, African harmonic flute, Chinese bamboo flute, shakuhachi) will be judged separately by judges who have experience with the student's instrument.

Winners will perform at the New York Flute Club's annual <u>Flute</u> <u>Fair</u> on Sunday, March 30.

The contest will be held at the School for Strings, 419 West 54th Street, NY. Requirements, repertoire guidelines and additional information can be found at nyfluteclub.org by clicking here.









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